

## **Important Information**

## **Heart Health Messages Data Privacy Policy**

We strictly adhere to the Health Insurance Portability and Accountability Act (HIPAA). During the opt-in process for the HHM program, users will provide identifiable information (e.g., name, phone number, and date of birth) and all information is securely stored in REDCap, a HIPAA-compliant system. The REDCap system is accessible only to a select group of UTHSC data analysts included in the TN-POPnet IRB application approved by the university. This data is used to cross-check with our patient database, which was received from the doctor's office. If a match is found, patients will be eligible for the HHM program.

## **Heart Health Messages Terms & Conditions**

The HHM program is a non-profit initiative that collaborates with patients' doctors to improve their health. We do not charge patients any fees for this program. The data collected through this program may be used for research purposes. Patients can opt out of the HHM program at any time.

## **Heart Health Messages Helpline**

Anissa McHenry

Phone: 901.448.9542; email: amchenr1@uthsc.edu